



Lead Assign

Simple, intelligent, cost-effective lead distribution

Lead Assign is an easily customizable, fully-automated, lead distribution system. Use it as a standalone application, or pair it with your existing CRM and start taking control of your incoming leads today.

How is Lead Assign different?

Lead Assign subscribes to the philosophy of do one thing really well.

We built Lead Assign because we realized that brokers were becoming increasingly more successful at capturing leads from multiple sources, however they were becoming bottle necked when managing the distribution of these leads in a timely manner.

Studies show that responding within 5 minutes increases the chances of reaching a lead by 100 times. And with 35-50% of sales going to the vendor that responds first, timeliness, and accuracy of lead distribution becomes the most important factors in converting leads into sales.

Many existing CRMs require a substantial licence investment and often require agents to be licensed users of the software. Lead Assign is different. We offer a low overhead solution that distributes leads via text and email.

We give you the power to assign the right lead, to the right agent in no time at all.

- We deliver your incoming leads to the right agent on your team.
- We do it all in realtime, without the cost associated with CRM solutions.
- We do not require agents to license any software.

Who are we?



Desmond von Teichman

Desmond brings a decade of real estate experience to bear, and is a Broker of record/owner of mid-sized real estate brokerage.

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Tom Andersen

With a background in cosmology and particle physics, Tom is a serial entrepreneur who has spent two decades writing a series of successful and well-reviewed Macintosh and iOS applications.

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James Palmer

James has spent the last 16 years designing award-winning websites and application interfaces. With a passion for making technology friendly and usable, James enjoys finding real business problems that can be solved using technology.

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